



**OFFICE OF THE VICE MAYOR
STEVE MADISON**

October 9, 2024

The Honorable Samantha Smith
Municipal President
Guanajuato Municipality
Guanajuato State, Mexico

Dear Municipal President Smith:

Congratulations on assuming the office of Municipal President of Guanajuato! As you know, members of our Sister Cities Committee are in Guanajuato this week to explore a Sister City relationship with your beautiful City. Regrettably my work obligations did not permit me to join them on this trip, but my excitement and enthusiasm about the possibility of forming a Sister Cities relationship with Guanajuato is undiminished.

Pasadena and Guanajuato have much in common—similar sized populations, a strong sense of history and preservation, shared passions for art, culture, and science, and the presence of renowned educational institutions where young people have the opportunity to reach their full potential.

More broadly, Pasadena has deep ties to Mexico. More than 35% of Pasadena's population is Hispanic/Latino, and most of these residents trace their roots to Mexico. My children are Mexican-American, and I have advocated for years that we add a City in Mexico to our cadre of Sister Cities. I am very pleased that following a recent change in leadership, the Pasadena Sister Cities Committee is finally pursuing this goal by visiting Guanajuato.

I would be extremely pleased to welcome you and a Sister Cities delegation from Guanajuato to Pasadena, where we could arrange tours of our world famous Rose Bowl (America's Stadium), the Tournament of Roses House where the world famous Rose Parade is planned for New Year's Day each year), the Jet Propulsion Laboratory, CalTech, Art Center College of Design, and many other historic and cultural venues. Again, congratulations, and let's stay in touch.

Respectfully,

Steve Madison
Vice Mayor/Councilmember